**USEFUL SOCIAL MEDIA VOCABULARY**

**1. To go viral**

When something is popular and spreads quickly, we can say it has ‘gone viral’.

**3. Hater**

A hater is someone who voices negative opinions about other people. It might be inspired by jealousy or boredom.

**5. Meme**

You know those funny pictures with text on them? Those are memes. They are a fun way to make people laugh and often end up going viral.

**9. Clickbait**

Internet content where the main intention is to draw attention and persuade users to click on a link to a particular webpage,

**10. Hacker**

A person who gets unauthorized access to information and accounts online.

**11. Influencer**

A person who influences consumers online by promoting/ discussing products or services.

**12. Cyberbullying**

Using the internet to send threatening or intimidating messages.

**13. To block**

To prevent someone from seeing or using a particular account or service online.

**14. To follow**

To subscribe to the page of a person or organization on a social media platform.